#### **Contact Information**

Anne Sullivan LifeStream Digital Innovations, LLC Anne@LifeStreamDigital.com (914) 772-1370





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# FOR IMMEDIATE RELEASE

# College Sharks and LifeStream Digital Partner to Provide Effective, Affordable College Planning Support!

**Westchester County, NY** – College Sharks, a premier online college consulting business, is excited to announce its strategic collaboration with LifeStream Digital, a leading digital storage and portfolio platform. This partnership aims to simplify the process of compiling and presenting student achievements, academic work, talents, skills, and more for college applications.

In today's competitive academic landscape, students face pressure to stand out. College admissions officers seek well-rounded individuals with diverse skill sets and accomplishments. However, organizing what you need for college can be daunting. College Sharks and LifeStream Digital's partnership offers a solution to this challenge.

"College Sharks is thrilled to partner with LifeStream Digital to enhance our clients' college application journey," said Lee Norwood, Co-Founder and CEO of College Sharks. "With LifeStream's platform, students can effortlessly showcase their talents and experiences. This partnership reinforces our commitment to empowering students."

LifeStream Digital provides a centralized platform for students to store, organize, and showcase their academic and extracurricular accomplishments. Through intuitive features, students can create dynamic portfolios reflecting their unique achievements.

"We are excited to collaborate with College Sharks to support students in their college application journey," said Anne Sullivan, Founder and CEO of LifeStream Digital. "Together, we aim to alleviate the stress of college applications, empowering students to present themselves effectively."

This partnership signifies a commitment to innovation in college admissions consulting. For more information, visit www.LifeStreamDigital.com/CollegeSharks/.

## **About LifeStream Digital**

Based in Rye, NY, LifeStream Digital stands at the forefront of digital storage and portfolio solutions. Since 2019, students have relied on our platform to streamline organization for high school, college, or job applications. Our innovative portfolio feature empowers users to highlight their achievements, experiences, best work, and more offering admission professionals and hiring managers a comprehensive, holistic view of their value beyond traditional metrics such as grades, test scores, and resumes. Explore more at www.LifeStreamDigital.com.

### **About College Sharks**

Based in Annapolis, MD, College Sharks is a virtual online college consulting business aimed at helping motivated high school students and their parents tackle the journey to college. Lee Norwood and Marcy Cowan offer bite-sized videos and audio on their educational platform, focusing on How to Pay for College; Creating the College List; How to Stand Out; Creating Your Best Essays; and Ins and Outs of Applying to College. Sharks is offered at a fraction of the cost of one-on-one consulting. www.LifeStreamDigital.com/CollegeSharks/.